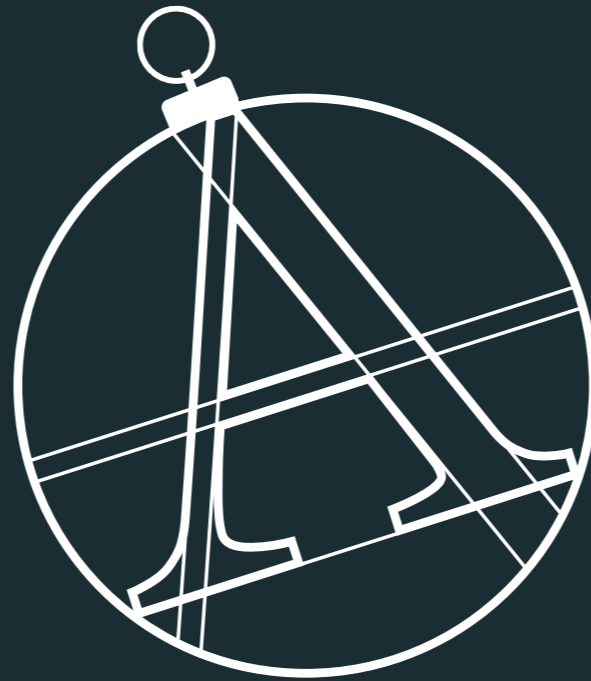


A brief history of

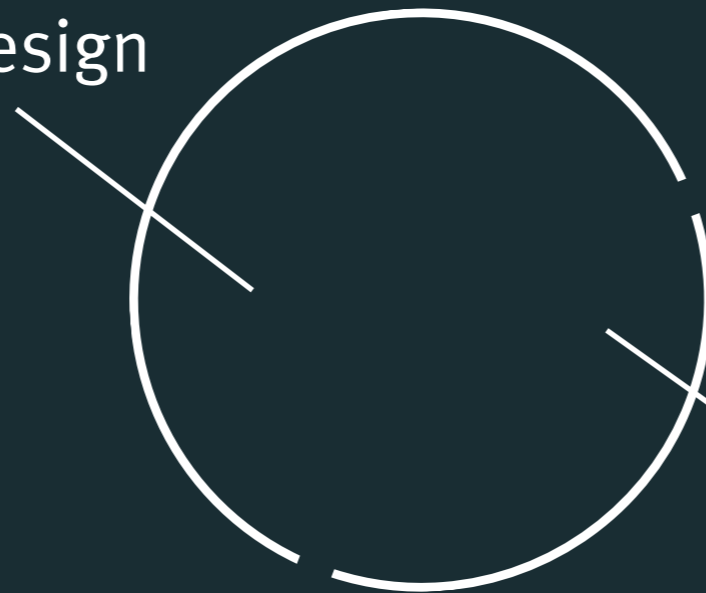
Web typography



Hi, I'm Christoph Rauscher.

@christowski

student of interface design



freelance designer

Arial



Times New Roman

Trebuchet MS

Courier New

Georgia

Comic Sans MS

Whatever we design,

it looks best if we set the headline in Helvetica Bold and the text in Georgia with lots of line spacing. The quick designer uses Helvetica because he is a lazy dog etc.

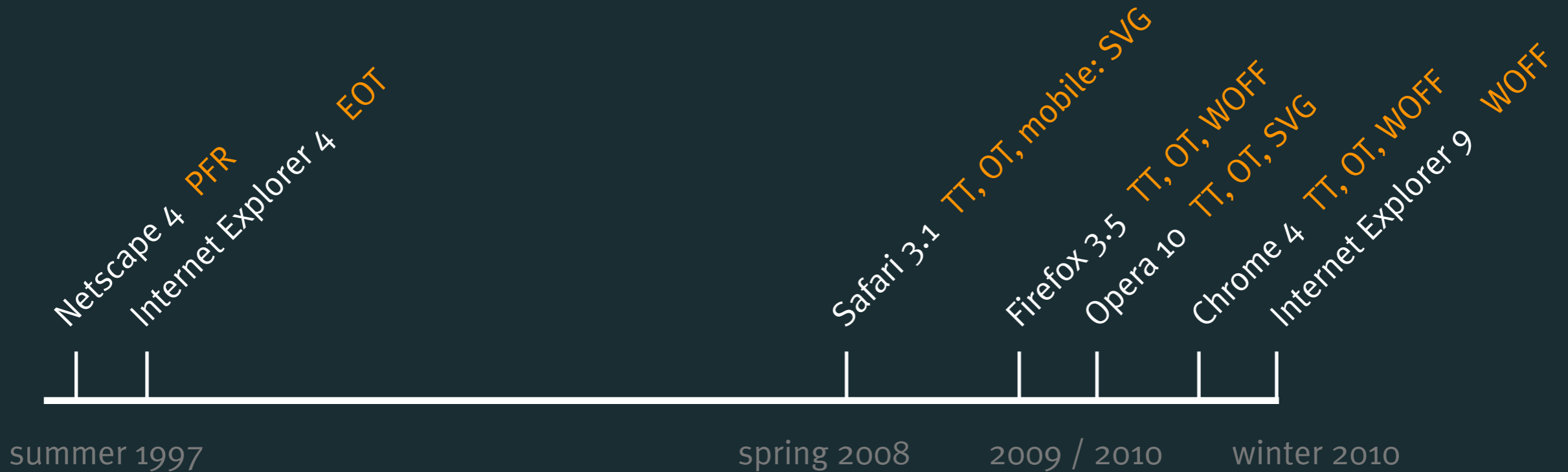
```
/* Internet Explorer */
```

```
@font-face {  
  font-family: MyKievit;  
  src: url (/fonts/KievitWebPro-Medium.eot);  
}
```

```
/* Firefox */
```

```
@font-face {  
  font-family: MyKievit;  
  src: url (/fonts/KievitWebPro-Medium.woff) format('woff');  
}
```

Browser Support





WOFF!

Now?



LOST WORLD'S FAIRS



BEAUTY OF THE WEB

Internet Explorer 9 now supports WOFF, and the Friends of Mighty have joined forces to explore typographic possibilities on the web.



visit

EL DORADO

in 1924

by **NAZ HAMID**

[View the fonts](#)



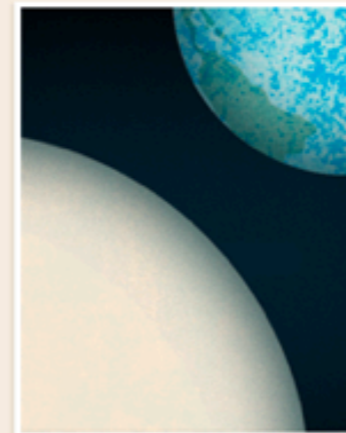
visit

ATLANTIS

in 1962

by **FRANK CHIMERO**

[View the fonts](#)



visit

THE MOON

in 2040

by **JASON SANTA MARIA**

[View the fonts](#)

lostworldsfairs.com

El Dorado World's Fair

http://lostworldsfairs.com/eldorado/

Google

EXPLORE! &

THE 1924 WORLD'S FAIR

EL DORADO

A BRIGHT FUTURE

JULY 21-30

CITY OF GOLD

The page features a collage background with a large yellow star, a hot air balloon, and a train. The text is rendered in various fonts and colors, including gold and brown, against a textured, aged paper background.

Let me introduce your friends ...

- The League of Movable Type

Let me introduce your friends ...

- The League of Movable Type
- Font Squirrel

Let me introduce your friends ...

- [The League of Movable Type](#)
- [Font Squirrel](#)
- [Google Font Directory](#)

Let me introduce your friends ...

- The League of Movable Type
- Font Squirrel
- Google Font Directory
- Typekit

Some supertiny problems:

- font licenses

Some supertiny problems:

- font licenses
- type rendering

Yes, No, Maybe, I don't care

Discuss!



Thanks!

www.christowski.de

download the slides!

[@christowski](https://twitter.com/christowski)



list of references

del.icio.us/christowski